



MARCH/APRIL 2011

Inside Bishop Ranch

EVENTS, SERVICES AND AMENITIES

Improve Your Golf Game



One-Day Golf Clinic at Bishop Ranch
Thursday, April 14, 11 a.m.–2 p.m.
Bishop Ranch 3
Cost: \$10

New to the game of golf? Struggling with your swing? Having trouble with your drive or your short game? Help is on the way.

Summitpointe Golf Clinic is coming to Bishop Ranch for one-on-one training to help you master your technique. \$10 buys you 15 minutes with a Summitpointe pro—they'll supply the clubs and the balls. You can also bring clubs you're struggling with and they can consult with you on how to use them more effectively.

Note: Limited slots are available, so call Tenant Services at 925.543.0100 to sign up.

Tax-Free Commuter Benefit Workshops

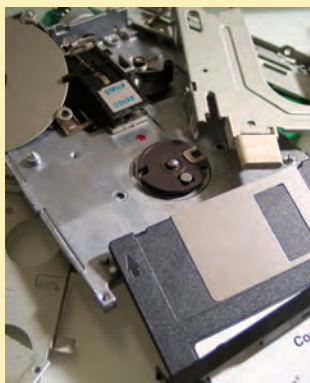
Thursday, April 7
Call for times & location: 925.830.0101

Do your employees commute to Bishop Ranch on ACE, BART, AC Transit, MUNI and other transit systems? Would you like to boost morale, increase company benefits and reduce your company's payroll taxes at the same time? Or eliminate the administration fees on your current commuter program?

The Bishop Ranch Transportation Center has partnered with TranBen, Ltd. to help each Bishop Ranch employer create, develop and implement a simple, pre-tax commuter program for their employees. Once established, employees can use up to \$230 each month to pay for non-Bishop Ranch transit passes or vanpools.

Available to company representatives, these no-obligation, free workshops explain the simple process, no-cost administration and 24/7 ongoing support for this fully compliant Section 132(f) program.

Visit www.bishopranch.com/transportation or call the Transportation Center at 925.830.0101 to register.



Free eWaste Pickup at Your Office

Bishop Ranch tenants now have an exclusive hotline number (855.EWASTE1) to schedule free pickups for electronic waste. You can recycle TVs, monitors, computers, computer components, cell phones, stereos, copiers, VCRs, DVD players, networking equipment and most other electronics. There is no minimum for pickups.

Call the special Bishop Ranch hotline and you'll be prompted to leave your name, company and phone number; you'll receive a call back within 24 hours to schedule the free pickup. eWaste Direct, Inc. is a local green business that recycles 100% of its material in California.



Alex Gilmete

EXECUTIVE PROFILE

Title: Executive vice president

Company: Interform Commercial Interiors

Years with company: 3

Location (in BR): Bishop Ranch 8

Years in BR: 17

COMPANY PROFILE

Business type: We are a commercial interiors company providing intelligent interior environments that help clients meet their goals.

Business approach: Our name aptly describes our business. Interform combines INTERior and perFORMance. We work with clients to understand their business goals and how they operate. With this information, we design and furnish interior environments that optimize occupant performance and help organizations meet goals.

Biggest challenge: Getting clients to realize that a small investment in their interior space can yield a tremendous result through employee performance and engagement.

Favorite tasks: Engaging with clients to provide solutions while helping them meet their goals and sustainability initiatives.

Least favorite tasks: Delivering solutions that are less than optimal due to short-term thinking.

Source of inspiration: I'm inspired by Interform founder Rich Watts, who created the company with the purpose of being a helpful resource to clients. I'm also inspired by environmentalist Paul Hawken and industrialist Ray Anderson. They prove that businesses can "do well by doing good."

PERSONAL PHILOSOPHY

Best way to motivate staff: I don't believe you can motivate others. Motivation comes from within the individual. We strive to keep the larger goal in mind—improving the health and performance of our clients and their occupants—while working toward short-term objectives.

Suggestions for up-and-coming executives: Follow your passion and find solutions to problems. Never settle for the status quo.

A goal you still want to achieve: Creating a "restorative" company. Our clients, partners, employees, stakeholders, the local community and the world are improved by our existence and actions as a company.

OFF-HOURS

Favorite pastime: Reading and Krav Maga.

Favorite stress buster: Meditation.

Favorite vacation spot: Anywhere with my kids.

Favorite music: Blues.

Favorite East Bay restaurant: Paradiso in San Leandro.

First choice for a new career: Krav Maga instructor.

Favorite cause: US Green Building Council—promoting sustainable, green building practices.



Discounted Opera Tickets

March 12, 13, 19, 20

The Bankhead Theater, Livermore

Livermore Valley Opera is staging Puccini's masterpiece, "Madama Butterfly." The opera tells the story of devoted geisha Cio-Cio San ("Butterfly"), who forsakes everything for a dashing American naval officer. LVO's maestro, Alexander Katsman,

conducts the orchestra, while guest director Brian Luedloff stages the classic opera with beautiful, culturally authentic costumes.

Bishop Ranch tenants get a special 10 percent discount with the password "Bishop." This offer is available online and by phone (925.373.6800). Not valid with any other offer, for student tickets or for previously purchased tickets. Offer not valid on the day of performance. Visit www.livermorevalleyopera.com for more information.

Highlighting Student Excellence

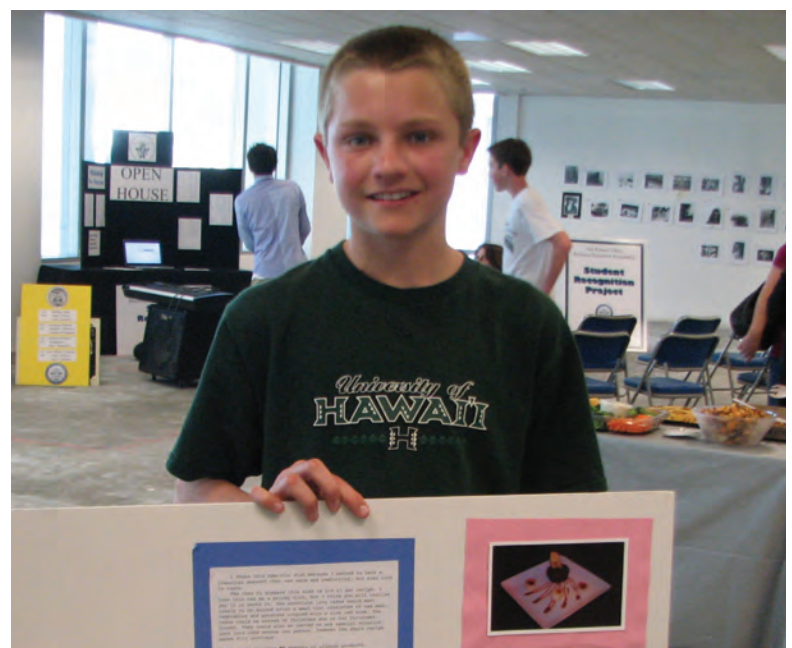
Thursday, March 10, 4-7 p.m.

2603 Camino Ramon, 5th floor (BR3)

FREE

The San Ramon Valley Business and Education Roundtable is showcasing more than 300 projects submitted by high school students in the San Ramon Valley Unified School District. Check out student projects in categories such as computer-aided drawing, economics, entrepreneurship and photography.

For more information, or to get involved with the San Ramon Valley Business and Education Roundtable, please contact Terry Koehne, public affairs, SRVUSD, at 925.552.2942.





Invest in Healthcare

Wednesday, March 23, noon-1 p.m.
Bishop Ranch Conference Center
2623 Camino Ramon, Suite 175 (BR3)
FREE, including light lunch

Can healthcare actually be an investment? The answer is a resounding yes! With healthcare's skyrocketing costs and uncertainty about reform, it's difficult to think of employee benefits as an investment. Join us to discuss solutions to this growing problem and examine approaches that will change the way your company views its business and manages its most important asset: its employees.

Learn how to formulate strategies that result in healthier, more productive employees, while also positively impacting healthcare costs and turning your employee benefits program into a smart investment. Jim Vawter of CCI Financial & Insurance Services, located in Bishop Ranch 8, will lead this seminar. Please RSVP to Tenant Services at 925.543.0100.



Avoid the Retirement Plan Danger Zone

Thursday, March 31, noon-1 p.m.
Bishop Ranch Conference Center
2623 Camino Ramon, Suite 175 (BR3)
FREE, including light lunch

Maintaining a retirement plan for your employees can be confusing and complicated, but this seminar will provide clarity and teach you how to avoid the danger zones. For example:



- Did you know that your retirement plan can be audited like a tax return? If audited, you must produce a documented annual process to demonstrate fiduciary prudence in the operation of your qualified plan.
- Do you maintain a Due Diligence File Check List to ensure your books and records are in order?
- Do you know where your Investment Policy Statement is located? It will be one of the first documents an auditor requests.
- Do you have a process to remove underperforming funds?
- Do you have a process in place to benchmark plan costs, fund performance and fees?

Mark Swartz Investment Services, located at Bishop Ranch 2, reviews these challenges and others in this enlightening seminar. RSVP to Tenant Services at 925.543.0100



Host Your Own Seminar

Over the years we've featured various seminars for Bishop Ranch tenants. These seminars, typically scheduled from noon to 1 p.m., are promoted in our newsletter and posted on our website.

The goal of each seminar is to focus on your firm's services and expertise—with a topic that will benefit those attending the one-hour session. Popular topics have included marketing your business, employment issues, digital lifestyle, retirement goals, 401k information and anything else that helps employees and employers gain a new perspective on proactive business practices.

If you're interested in hosting a lunchtime seminar, please contact Tenant Services at 925.543.0100.



Join Us on Facebook and Win!

Thanks to all of you who have joined our Bishop Ranch Amenities & Events page on Facebook. Our Facebook fans get immediate updates on special offers and events that don't make it into the newsletter. If you haven't joined us yet, we are giving away one weekend night's stay at the suites-only Hotel Sierra, located in San Ramon.

Just email us at amenities@bishopranch.com and let us know you've connected with us on Facebook. The drawing will take place on Monday, March 28.



Great Discounts for Bishop Ranch Tenants

As a Bishop Ranch tenant, you are entitled to exclusive discounts at businesses all over the Bay Area, including 50 restaurants and caterers, 20 hotels and dozens of services, from florists and hair salons to photography. Below is a sample of what you'll find on our website:

• **Basil Leaf Café**

(925.552.5238)

In addition to patio dining, this downtown Danville spot offers Italian cuisine, fresh salads and soups for lunch and dinner daily.

Bishop Ranch offer: 15 percent off food at lunch (excludes alcohol)

Contact: Dawn Jansson

• **Law Offices of Mary C. Whipple**

(925.344.5050)

This San Ramon firm offers family law and estate planning services, with early morning, evening and weekend appointments available.

Bishop Ranch offer: 10 percent discount on hourly rate and flat fee for estate plans

Contact: Mary Whipple

• **The Brass Door Restaurant**

(925.837.2501)

This San Ramon restaurant has been serving corn-fed Midwestern beef, fresh fish and sensational salads for more than 48 years.

Bishop Ranch offer: 10 percent off all meals (excludes banquets)

• **Hotel Sierra**

(925.743.1882)

This new hotel features suites with full kitchens, work desks and flat-panel, HD TVs. Rates include full breakfast, free parking and Internet access.

Bishop Ranch offer: \$149 studio suites (reg. rate \$229); \$169 1-bedroom suite (reg. rate \$239)

Contact: Julie Thomas

For the complete list, visit www.bishopranch.com, click "Amenities & Events," then "Special Offers."

Reminder: Provide a business ID to verify that you are a Bishop Ranch tenant.

NEW DISCOUNTS THIS MONTH

Hilton Pleasanton at The Club / The Prickly Pear Cantina / Trans American Tours

Bus Pass Reminder



Current bus passes expire on March 31; new passes are required April 1. Bishop Ranch employees should self-renew beginning March 1 at www.bishopranch.com/transportation; passes will be delivered to work sites the last week of March. Chevron's San Ramon employees request and renew electronically via their internal intranet when notified by Chevron in early March.

Bishop Ranch and Chevron employees receive free Bishop Ranch passes to ride system-wide on all County Connection routes. Contact us at 925.830.0101 or brtc@bishopranch.com for information.



Comingled Recycling

At Bishop Ranch, we recycle more than 88 tons of cardboard, 5,600 batteries and 22,000 lbs of e-waste each year. Additionally, we recycle 100 percent of our green waste from our landscape maintenance. And though it may look like it all goes in the same bins, we use a process called comingled recycling.

Comingled recycling uses a combination of automatic and manual processes to sort recyclable material. Bishop Ranch's program includes recycling items such as glass, cardboard, paper and plastic bottles—regardless of what bins they're collected in. Tenants can also recycle all electronic items (such as computers, monitors and batteries) at our quarterly e-waste recycling events.

At Bishop Ranch, you're recycling all the time, even when you're not disposing of items in separate bins!

